**Task** (group work)**:**

1. Read the following text about the service or app where location data is collected.
2. Discuss the text in the group and clarify your questions.
3. Complete the table below as a group by filling in the appropriate information from the text.

**Information about location data on WhatsApp:**

WhatsApp is a messaging service and belongs to Meta Platforms (formerly Facebook). Around 2 billion people worldwide now actively use WhatsApp. WhatsApp can be used to send content (e.g. text messages, voice messages, images and videos) to other people. These messages can be sent to a single person in individual chats or to several people in group chats. To register with WhatsApp, your name and cell phone number are collected. If you allow access to your contacts on your device, the contact information of all contacts will be collected. During use, the time, frequency and duration of your activities are recorded, such as when you are online or chatting with other people. Location data is also collected from you. This location data is used to offer so-called location-based functions, for example: sharing your current location (live location) with contacts or sending your current location as a one-off message. Location data is also used to analyze and improve various functions. Data is also forwarded to other Meta Platforms subsidiaries, such as the social network Facebook or the Instagram platform. By analyzing the location data collected, the digital doppelgangers of users can be improved. If users deactivate the sharing of precise location data (e.g. GPS), inaccurate location data, such as the IP address of the cell phone, is determined.

|  |  |
| --- | --- |
| **Questions** | **Information from the text** |
| **What data is collected explicitly?** |  |
| **What data is collected implicitly?** |  |
| **For which function of the app is the location data used?** |  |
| **What else is the location data used for?** |  |
| **What does your digital doppelganger consist of?** |  |